

Gabriel Pablo Axarlian, PhD

Experience

8/30/26	Häagen-Dazs "Fan of Slow" National Commercial + Print	Los Angeles, CA
Actor/ Model		
-	Featured Player	
5/13/26	Dominos Pizza/ Coke Live Promotional Influencer Event	Los Angeles, CA
Actor		
-	Live Host Scripted Performance	
3/4/26	Yahoo Commercial	Los Angeles, CA
Hand Model		
-	Hand model	
10/28/25	Niagra Water Commercial	Los Angeles, CA
Actor		
-	Lead Nudist	
10/9/25	Laifen Razors Commercial	Los Angeles, CA
Actor		
-	Older Influencer Know-it-all	
9/26/25	Get Hired Now Ad	Los Angeles, CA
Actor – Lead		
-	Solo Featured Actor	
9/9/25-9/23/25	Gordan Getty's Plump Jack	Los Angeles, CA
Stand In		
-	Standin for various characters throughout the production	
8/9/25	Mario Lopez x Americor Ad	Los Angeles, CA
Actor – Colead		
-	Credit Specialist – Dense scripted scene with just Mario - No teleprompter	
7/14/25	Wish Granted-Chuckchansi Casino Ad	Los Angeles, CA
Actor - Lead		
-	Genie – Bilingual (Spanish)	
6/7/25	Microsoft Industrial	Los Angeles, CA
Actor		
-	Adrian King / Chief Legal Council	
6/1/25	Pinup Rags Ad	Los Angeles, CA
Actor		
-	Old Timey Lead	
5/31/25	Ortho Mattress Ad	Los Angeles, CA
Actor		
-	Customer/ Spokesperson	
5/8/25	Duolingo Ad	Los Angeles, CA
Actor		
-	Cult Leader	
3/28/25	James Gunn Superman Promo	Los Angeles, CA
Stand In		
-	Anthony Carrigan Stand In	
3/24/25	Zach Callahan Photoshoot	Los Angeles, CA
Model		

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- Car salesman
3/7/25 Lifestyle Shoot - Adventist Hospital Los Angeles, CA
Model
- Stills and Video at The Americana Glendale
1/29/25 W Magazine Timothy Chalamet Shoot Los Angeles, CA
Model - Bartender
- Still Photography directed by Denis Villeneuve/ shot by Greg Fraiser
6/28/24 Getty Art and Science Exhibit Promo Los Angeles, CA
Model
- Photographed by Pat Martin
4/10/24 Guardian Pool Fence Los Angeles, CA
Actor
- Spokesperson / Soup Nazi Sendup
1/11/24 True Religion Jeans Commercial Los Angeles, CA
Actor
- Voiceover
1/11/23 Sumo Oranges Commercial Los Angeles, CA
Actor
-Sumo Orange Obsessed Fanatic – No Dialog – Comedic Emoting
11/30/22 Los Angeles Clippers Kia Promo Los Angeles, CA
Actor
-Reporter

Education

2012-2015 University of California, Santa Cruz Santa Cruz, CA
Doctorate in Media Economics
Dissertation - "Fade In: Exploring the Effects of Technological Change on Consumers and Firm Revenues in Home Entertainment Markets for Film"

2010-2012 University of California, Santa Cruz Santa Cruz, CA
Master's Degree in International Economics

2008 - 2010 University of Southern California Los Angeles, CA
Master's in Economics

1996-2000 University of Southern California Los Angeles, CA
Bachelor's Degree in Cinema-Television

Language and Skills

Languages: English (Native), French (Basic), Spanish (Professional Proficiency)

Screenplays

2024 Warrior Road Angels (Creative World Awards 2023 Finalist)
2022 Reconstitution: An American Fairytale (Creative World Awards 2023 Finalist)
2020 Sell Your Soul

Academic Publication

2017. "The Introduction of Infinite Durability to an Information Good and the Decision to Buy or Rent: Evidence from the Film Industry," Journal of Media Economics, Taylor & Francis Journals, vol. 30 (3), pages 121-142, July.