

Gabriel Pablo Axarlian, PhD

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Education

PhD in Economics University of California, Santa Cruz Fields of interest: Media Economics, Applied Microeconomics	June 2015 Santa Cruz, CA
MA in International Economics University of California, Santa Cruz	June 2012 Santa Cruz, CA
MA in Economics University of Southern California	June 2010 Los Angeles, CA
BA in Cinema-Television Critical Studies University of Southern California	June 2000 Los Angeles, CA

Honors and Awards

Chancellor's Fellowship (full tuition + annual stipend)	2010-2015 UCSC
Teaching Assistance Excellence Award	2013 UCSC

Research and Publications

PhD Dissertation

Fade In: Exploring the Effects of Technological Change on Consumers and Firm Revenues in Home Entertainment Markets for Film

Peer-reviewed Journal Articles

Axarlian, Gabriel 2018. The Introduction of Infinite Durability to an Information Good and the Decision to Buy or Rent: Evidence from the Film Industry. *Journal of Media Economics* (30)3: 121-142

Future Publications

The Long Tail Effect in Home Entertainment Rental Markets

Early to Sell, do Revenues Rise? The Effect of the Digital Sell-Through Window on Home Entertainment Markets

Professional Experience

Instructor, Price Theory
Instructor, Management Economics
Instructor, Microeconomics
Instructor, Macroeconomics

Fall 2015- Spring 2020
Northridge, CA

Instructor, Mathematical Methods for Economists
University of California, Santa Cruz

Summer 2014
Santa Cruz, CA

Teaching Assistant, Intermediate Microeconomics
Teaching Assistant, Introduction to Microeconomics
Teaching Assistant, Intermediate Macroeconomics
Teaching Assistant, Introduction to Macroeconomics
University of California, Santa Cruz
California State University, Northridge

Fall 2012-Spring 2014
Santa Cruz, CA

References

Carl Walsh

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University of California, Santa Cruz
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Nirvikar Singh

Economics Professor
Director, Center for Analytical Finance,
Sarbjit Singh Aurora Chair in Sikh and Punjabi Studies
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-More upon request